

WHAT IS CLAIMED IS:

1. A text indexing system for providing keyword search data for use in a lead generation system accessible by the client via the Internet, comprising:
- 5 a data acquisition process for extracting text data from Internet web sites, Internet newsgroups, Internet mailing lists, and corporate text files;
- a database for storing the extracted text data;
- a text indexing server for formulating and executing
- 10 keyword searches of the database, and for providing output views representing the results of the searches;
- a repository for storing the output views; and
- a web server for providing access to the text indexing server via a web browser and the Internet, such
- 15 that the client may execute keyword searches on line via the Internet.
2. The text indexing system of Claim 1, wherein the corporate text files are items of digitally recorded
- 20 correspondence.
3. The text indexing system of Claim 1, wherein the corporate text files are digital voice records.
- 25 4. The text indexing system of Claim 1, wherein the data acquisition process is implemented with a web crawler.

6. The text indexing system of Claim 1, wherein the data acquisition process further accesses Internet voice to text files.

7. A text indexing method for providing query-based search data for use in a lead generation system accessible by the client via the Internet, comprising the steps of:

- 5 extracting text data from Internet web sites, Internet newsgroups, Internet mailing lists, and corporate text files;
- storing the extracted text data in a first database;
- formulating and executing keyword searches of the
- 10 first database, and for providing output views representing the results of the searches;
- storing the output views in a second database; and
- providing access to the text indexing server via a web browser and the Internet, such that the client may
- 15 execute query based searches on line via the Internet.

8. The text indexing method of Claim 7, wherein the corporate text files are items of digitally recorded correspondence.

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9. The text indexing method of Claim 7, wherein the corporate text files are digital voice records.

10. The text indexing method of Claim 7, wherein

25 the data acquisition process is implemented with a web crawler.

11. The text indexing method of Claim 7, further comprising the steps of storing user profiles in a user

30 profiles database, and of accessing the user profiles database during the step of formulating queries.